

Nolan's H.E.R.O. Foundation

Job Title:	Marketing Associate	Job Category:	Internship
Department/Group:	Marketing	Job Code/ Req#:	MKT-001
Location:	Pittsfield, ME	Travel Required:	None
Level/Salary Range:	Internship	Position Type:	Internship
HR Contact:	Ray Berthelette	Date Posted:	1/30/2023
Will Train Applicant(s):	Will Train Applicant(s)	Posting Expires:	Until Filled

Applications Accepted By:

EMAIL: MAIL:

ray@NolansHEROFoundation.org Ray Berthelette

Subject Line: Marketing Associate Internship Nolan's H.E.R.O. Foundation 324 Hamilton Terrace

Pittsfield, ME 04967

Job Description

ROLE AND RESPONSIBILITIES

Nolan's H.E.R.O. Foundation is a non-profit organization formed to carry on the mission of Nolan Berthelette, a Pittsfield youth, who suffered a fatal brain aneurysm at the age of 14. Our goal is to raise awareness of brain aneurysms and to support those who are finding ways to be a H.E.R.O. (Helping Everyone Realize Opportunities) in the lives of others. As a Marketing Associate you will be instrumental in assisting the Foundation to create the Foundation's image and to increase our reach:

- Create and maintain a Foundation image.
- Administer Facebook, Twitter and any other social media accounts.
- Advise on web site updates.
- Design brochures, pamphlets and other marketing materials.
- Work with media outlets to keep them updated of our events and stories.
- Write press releases and articles.
- Assist with planning and advertising events.
- Other duties as requested.

QUALIFICATIONS AND EDUCATION REQUIREMENTS

High School or College Internship

PREFERRED SKILLS

Writing skills, Computer skills, MS Word, MS Excel, MS Powerpoint, MS Publisher, social media, research, team player, motivated, ability to meet deadlines, want to make a positive impact in the World.

ADDITIONAL NOTES

Since we are a 501c(3) non-profit organization, your hours will not only count towards your internship, but towards community service as well.

Reviewed By:		Date:	
Approved By:		Date:	
Last Updated By:	Ray Berthelette	Date/Time:	1/30/2023 2:40pm